

Master of Science Digital Marketing					
Awarded by Robert Gordon University, UK					
No.	Module	Lecturer	Highest Qualification	University	Full-time / Part-time
1	Digital Marketing Strategy	Long Foong Ling	Master of Science (Marketing)	The National University of Singapore	PT
2	Digital Production Tools And Techniques	Long Foong Ling	Master of Science (Marketing)	The National University of Singapore	PT
3	Marketing Analytics	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Dr. Lim Yew Ban	Doctor of Philosophy	University of South Australia	PT
		Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
4	Methods, Metrics and Analytics	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Dr. Siew Ngung Chia	Doctor of Business Administration	The University of Newcastle	PT
		Gunawan Bahari Alikazin @ Lee Chin Kai	Master of Business Administration	Memorial University of Newfoundland	PT
		Dr. Lim Yew Ban	Doctor of Philosophy	University of South Australia	PT
5	Professional Skills Enhancement	Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT

		Shareef Bin Abdul Jaffar	Master of Science in Strategic Planning	Heriot-Watt University	PT
6	Research Project	Dr. Chin Swee Cheong (Zhen Ruichang)	Doctor of Business Administration, Business	University of South Australia	PT
		Gunawan Bahari Alikazin @ Lee Chin Kai	Master of Business Administration	Memorial University of Newfoundland	PT
		Lau Chong Teck Jackson	Master of Business Administration	Golden Gate University	PT
7	Search Marketing	Lau Chee Hoa	Master of Business Administration	Oklahoma City University	PT
		Long Foong Ling	Master of Science (Marketing)	The National University of Singapore	PT
		Lim Eng Teck Frankie	Master of Business Administration	University of Strathclyde	PT
8	Social Media Marketing	Long Foong Ling	Master of Science (Marketing)	The National University of Singapore	PT